FINANCE FOR NON-FINANCIAL MANAGERS – MODULE 1

Foundations of Financial Understanding for Decision-Makers

ONLINE LIVE FACILITATOR-LED (TEAMS)

PROGRAMME OVERVIEW

This is the pathway into finance, moving slowly in a carefully structured progression, with plenty of practical exercises each step along the way. By leading the student gradually into the world of finance, it not only teaches the structure and terminology of business finance but opens the mind to the way of thinking that is specific to financial reporting. It covers sufficient ground for the student to feel confident in discussing financial results and moves slowly enough for them to retain what they have learnt without being overwhelming or too technical.

The course is devoted to the steady building of confidence and knowledge using clear explanations illustrated by carefully crafted visual media and supported by practical exercises with simple numbers and personal Zoom coaching.

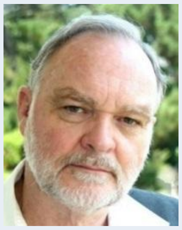
WHO THIS PROGRAMME IS FOR

People who are making their first entry into finance, no matter what the background
Managers and professionals with budget or cost responsibility
Individuals involved in operational, project, or business decision-making
People starting or running small to medium sized businesses
Professionals who need to understand financial information but do not have formal finance training

PROGRAMME OUTCOME

Become confident and competent in working with financial language
Know the difference between profit and cash flow and what it tells you
See the connection between financial statements and what happens on the ground
Apply financial thinking to operational decision-making

PROGRAMME PRESENTER



John Mitchell is the Owner and Director of Johannesburg School of Finance, a past member of the Investment Analysts Society, and holds a Degree in Philosophy. He spent the early part of his career in the South African mining industry initially in human resources and later managing an in-house printing company where he gained practical experience in exercising financial control. He has been a professional designer and presenter of financial courses for the past twenty-eight years. His empathic and interactive style makes his courses both practical and enjoyable. He is able to illustrate the course material with examples from his own extensive business experience.

PRESENTATION AND FEES

Duration: Four consecutive days (Mon–Thurs)
Time: 08h30 – 12h30
Delivery: Live, online facilitator-led sessions
Programme Fee: R18,400 per delegate (no VAT) USD 1,165 per delegate.
Skills Development Levy: Suitable for inclusion in employer-funded Skills Development and training budgets.

FINANCIAL MANAGEMENT PROGRAMME (FMP)

This module may be taken as part of the JSF Financial Management Programme, a structured series of applied finance modules designed to build practical financial capability in working professionals.

SKILLS DEVELOPMENT & BEE RECOGNITION

This programme is structured to support employer Skills Development initiatives and internal training plans.
For levy-paying organizations, qualifying training spend may contribute toward Skills Development targets and internal BEE scorecard reporting processes.
Full supporting documentation is provided, including attendance registers, demographic data, assessments, certificates, and audit-ready documentation aligned to Category F.
Johannesburg School of Finance (Pty) Ltd has a Level 4 (100%) B-BBEE rating.

PROGRAMME STRUCTURE AND CONTENT OVERVIEW

The programme is delivered as a structured, four-day intervention focused on practical application. Content is organized to progressively build financial understanding and its application in real business contexts.

CONTACT DETAILS

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THE DETAILED MODULE STRUCTURE IS OUTLINED BELOW

Detailed Programme Structure

Day One – Essential Tools

- Funding the business: where the money comes from
- Introduction to Assets: what the business owns
- Working Capital and cash in the business
- Understanding flows and balances
- Margins and mark-ups
- Fixed and variable expenses

Day Two – Profit and Cash Flow

- The Income Statement: measuring profit
- Exercises in calculating profit
- The Matching Rule: timing in finance
- Depreciation and Amortization
- Relationship between profit and cash flow

Day Three – Costing and Interpretative Analysis

- Calculation of simple income and cash flow statements
- Interpretation of income and cash flow statements
- Net cash flow analysis
- Advanced calculations of income and cash flow
- Breakeven calculations and practical examples

Day Four – The Balance Sheet and Ratios

- Introduction to the Balance Sheet
- Practical exercise in calculating closing balances
- Completing the balance sheet from previous exercises
- Interpreting calculated balance sheets
- Introduction to essential business ratios