



FINANCE FOR NON-FINANCIAL MANAGERS – MODULE 2

Applied Financial Interpretation for Decision-Makers

ONLINE LIVE FACILITATOR-LED (TEAMS)

PROGRAMME OVERVIEW

This module forms part of the Financial Management Programme (FMP) and builds on the first module. It is designed for professionals who need to interpret and use financial information in real business contexts, as well as business owners and employees who want a deeper knowledge about the financial reports that reflect the health of the business.

The focus is not on technical accounting knowledge, but on developing the ability and confidence to understand financial statements, interpret what they say about performance, and identify issues that affect operational and strategic decisions.

The programme builds on Module 1 and introduces IFRS-based financial reporting concepts in a structured, accessible way. It provides an introduction to financial terminology e.g. (Heps, Mkt. Cap) and how to use it appropriately. Delegates develop the confidence to engage usefully in financial discussions and to challenge or validate the information presented to them. It is presented using simple language and plenty of practical examples which lets you make sense of what you see and hear in business

WHO THIS PROGRAMME IS FOR

Managers and professionals with budget or cost responsibility

Business owners and managers who want to understand what their accountants are telling them

Employees at different levels, involved in operational, project, or business decision-making

Professionals who interact with financial information but do not have formal finance training

People who successfully completed the first course and want to dive deeper

PROGRAMME OUTCOME

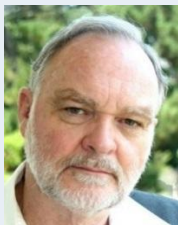
Know what IFRS is and how it helps us understand business

Recognize the importance of depreciation and why it matters

See the link between financial jargon and improving performance

Learn to use the right ratios to find the answers you are looking for

PROGRAMME PRESENTER



John Mitchell is the Owner and Director of Johannesburg School of Finance, a past member of the Investment Analysts Society, and holds a Degree in Philosophy. He spent the early part of his career in the South African mining industry initially in human resources and later managing an in-house printing company where he gained practical experience in exercising financial control. He has been a professional designer and presenter of financial courses for the past twenty-six years.

His empathic and interactive style makes his courses both practical and enjoyable.

He is able to illustrate the course material with examples from his own extensive business experience.



PRESENTATION AND FEES

Duration: Four consecutive days (Mon–Thurs)

Time: 08h30 – 12h30

Delivery: Live, online facilitator-led sessions

Programme Fee: R18,400 per delegate (no VAT) USD 1,165 per delegate.

Skills Development Levy: Suitable for inclusion in employer-funded Skills Development and training budgets.

FINANCIAL MANAGEMENT PROGRAMME (FMP)

This module may be taken as part of the JSF Financial Management Programme, a structured series of applied finance modules designed to build practical financial capability in working professionals.

SKILLS DEVELOPMENT & BEE RECOGNITION

This programme is structured to support employer Skills Development initiatives and internal training plans.

For levy-paying organizations, qualifying training spend may contribute toward Skills Development targets and internal BEE scorecard reporting processes.

Full supporting documentation is provided, including attendance registers, demographic data, assessments, certificates, and audit-ready documentation aligned to Category F.

Johannesburg School of Finance (Pty) Ltd has a Level 4 (100%) B-BBEE rating.

PROGRAMME STRUCTURE AND CONTENT OVERVIEW

The programme is delivered as a structured, four-day intervention focused on practical application. Content is organised to progressively build the ability to interpret, analyse and apply financial information in real business contexts.

CONTACT DETAILS

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THE DETAILED MODULE STRUCTURE IS OUTLINED BELOW



Detailed Programme Structure

Day One – Understanding Financial Reporting Foundations

- Introduction to IFRS vs GAAP
- Components of financial statements
- Statement of Comprehensive Income
- Cash flow statements
- Depreciation as an expense and as a provision

Day Two – Profit and Cash Flow Analysis

- Statement of Profit and Loss
- Comprehensive Income
- EBITDA
- Changes in Equity
- Cash flow adjustments
- Practical calculation of financial statements in IFRS format

Day Three – Statement of Financial Position

- Purpose and types of balance sheet ratios
- The Statement of Financial Position
- Practical balance sheet calculation and interpretation
- Goodwill and Headline Earnings
- Ratios that explain the company through the balance sheet
- Practical working capital exercise with ratios
- Assessing the impact of changes on the related ratios

Day Four – Using Financial Information to Identify and Correct Performance Issues

- Practical assessment of an under performing company
- Using ratios to improve performance
- Interpretation of financial and performance ratios
- Analysis of simple financial statements to identify problems
- Using ratios to identify corrective action
- Creating a derived cash flow statement